



2017 Alley Scholars Summit

Agenda

Saturday, March 4, 2017

SMU Collins Center

3150 Binkley Avenue

Dallas, TX 75205

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|---------------------|---|------------------|
| 10:00 am – 11:15 am | Registration Networking | Fincher Building |
| 11:15 am – 11:25 am | Transition | Collins Center |
| 11:30 am – 11:50 am | Welcome <i>Anna Martinez, Emcee, SMU Cox Director of Media Relations</i> Opening Remarks <i>Troy C. Alley, Jr., Founder of Alley Scholars</i> <i>Kevin Knox, SMU Cox Assistant Dean of External Relations</i> | Crum Auditorium |
| 11:55 am – 1:15 pm | Entrepreneurship Today with Jill Darden <i>Jill Darden, Publisher of Fort Worth Black News - Moderator</i> Guest Speakers: <i>-Jamail Larkins, President of Ascension Air</i> <i>-Adrian Clark, LLC and Owner of AC Sports Management</i> | |
| 1:20 pm – 2:20 pm | Lunch Introduction of Speaker by Gerald B. Alley <i>-Speaker: Lt. Colonel Calvin Hudson II, District Commander of US Corps of Engineers</i> | Atrium |
| 2:30 pm – 3:30 pm | Alley Scholars Shark Tank Challenge | Crum Auditorium |
| 3:45 pm – 4:30 pm | Awards & Closing <i>Troy C. Alley, Jr. and Unnice Alley, Founders of Alley Scholars</i> | |